

City of Riverside
HUMAN RELATIONS COMMISSION

Thursday, June 16, 2011

Meeting Minutes

The regular meeting of the HRC was held on Thursday, June 16, 2011 at 6 p.m. in City Hall located at 3900 Main Street, Riverside, CA 92522

COMMISSIONERS PRESENT: Art Alcaraz, Georgia Warnke, Gilberto Esquivel, Lorraine Saint, Pamela Brown, Omar Zaki, David Chandler, Kim Foreman, Gladys Walker, Jeanne Guzman, John Krick

EXCUSED ABSENCES: George Perez, Diane Lang, Beth Skinner, Maria Scott, Janay Williams (HRC Youth Commissioner), Crystal Boceta (HRC Youth Commissioner)

GUESTS PRESENT: Sue Strickland, RMA Multicultural Council
Jacquie Unitt, RMA Multicultural Council
Jamie Rudolph, Rudolph Communications

STAFF PRESENT: Eric Ustation

A quorum was established at 6:00 p.m. and the meeting was called to order by Vice Chair Saint. Commissioner Alcaraz arrived at the meeting at 6:17 pm and Parliamentarian Zaki arrived at the meeting at 6:36 pm.

APPROVAL OF MINUTES: Commissioners unanimously approved the minutes of the May 19, 2011 meeting of the HRC (Esquivel moved; Chandler seconded).

PRESENTATION CALENDAR

Family Village Festival - Sue Strickland and Jacquie Unitt of the RMA Multicultural Council gave a presentation on the upcoming Family Village Festival. The Festival is a family friendly event that showcases various cultures through informational booths, music, and performances. The theme for this year's event is 'Music around the World.' The Festival will be held in front of the Metropolitan Museum on October 1, 2011 from 10 am - 5 pm. The HRC was asked if they would be able to volunteer or sponsor the event. Unitt informed the HRC that information on how to volunteer or sponsor was available on their website.

Social Media Training – Jamie Randolph of Randolph Communications gave a presentation with an overview of the various social media sites available and the many benefits they can provide to organizations. She also made the Commission aware of some of the downfalls that can be associated with instant communications and offered advice on how to avoid the negative consequences.

After the presentation, Commissioner Guzman asked staff for the status of the City's Social Media policy. Staff informed the HRC that a policy has been drafted and is currently in the City Attorney's Office for review. An update will be provided as soon as it is available.

DISCUSSION CALENDAR

Inlandia July Arts Walk Event

Staff provided the Commission with a request by Inlandia for use of the HRC logo on a flyer for an upcoming event the group is hosting. The event will be held during the July Arts Walk in Downtown Riverside and Inlandia also asked for assistance in promoting the event. The HRC agreed (Guzman moved, Foreman seconded) to allow the use of HRC logo for the event and the promise of helping with its promotion.

LULAC Health Fair

Commissioner Esquivel said that LULAC, a community services organization he is affiliated with, will be conducting an all-day health fair at the Riverside City College quad on October 22, 2011 from 9 am – 3 pm. LULAC will be collaborating with organizations such the Flying Doctors to provide free health screenings, including dental services, to those who need them and cannot afford them. The HRC unanimously agreed (Warnke moved, Walker seconded) to have a booth at the event. Once the event nears, a sign-up sheet for staffing the booth will be distributed.

Updates

2011 Heroes Awards

Commissioner Brown made the HRC aware of the Heroes nomination flyer and form that was drafted and asked for any suggestions for changes. The Commission approved (Warnke moved, Guzman seconded) the flyer and its placement on the HRC website. Additionally, Commissioner Brown said that the Riverside Outlook newsletter contains a small article on the Heroes Award in its June edition, which should be arriving at homes in the next week.

2011 Race Equality Week: No report

Public Comments

Linda Salinas-Thompson spoke on Augustine "Teen" Flores and recommended that he be included along with the Grier Icons.

Continuance Listing

Grier Pavilion Icons : Parliamentarian Zaki gave an overview of the recent Multicultural Forum meeting where the Mayor tasked the HRC with establishing criteria and timeframes for selection of future Grier Pavilion Icons. Specifically, the Mayor tasked the HRC to (a) Develop a set of criteria for selecting the Grier honoree; (b) identify a selection process, timeline and panel for making the selection; and, (c) use the Augustine “Teen” Flores nomination presented by Linda Thompson as a test case for developing the criteria, timeline, and selection process.

The Commission agreed (Brown moved, Esquivel seconded) to have the Heroes ad hoc committee take an exploratory look at the Grier Icons to establish criteria, etc. Their meeting is open to any Commission member who may want to join the discussion.

Staff Update: None

Commissioner Comments

Commissioner Walker encouraged members to inform their networks that students in grades 7-12 must have their Tdap vaccinations to attend school in the Fall.

Commissioner Equivel said that LULAC submitted four maps to the California Redistricting Committee for potential congressional, Senate, and assembly districts. Three of the four maps were adopted by the committee. The Committee will be at the courthouse in San Bernardino on June 19 from 2- 5 pm to solicit citizen feedback.

Commissioner Brown said that she was impressed by the recent Mayor’s Night Out event she attended and would encourage all members to attend in the future.

Commissioner Foreman noted that her company, Inland Agency, is looking to hold a Breast Cancer Walk in Fairmount Park on October 29.

Items for Future Agendas:

1. Blindness Support Services – Dining in the Dark

ADJOURNMENT: Vice Chair Saint adjourned the meeting at 7:35 p.m.